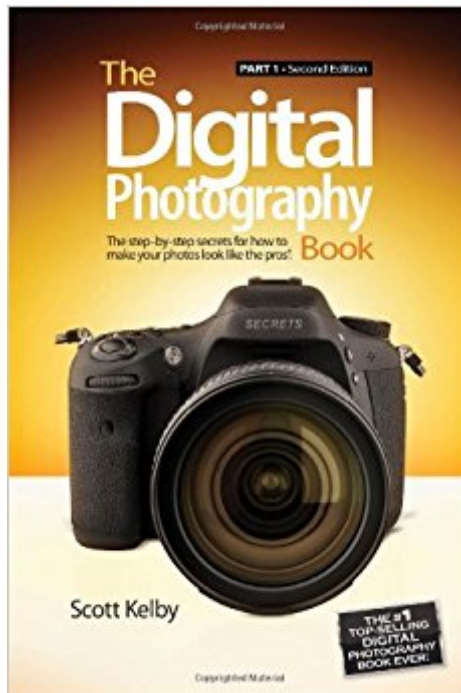


The book was found

The Digital Photography Book: Part 1 (2nd Edition)



Synopsis

This is itâ™ the #1 best-selling digital photography book ever! Itâ™s the award winning, worldwide smash hit, written by Scott Kelby, thatâ™s been translated into dozens of different languages, because itâ™s the one book that really shows you how to take professional-quality shots using the same tricks todayâ™s top digital pros use (and surprisingly, itâ™s easier than youâ™d think). This updated, second edition of the bestselling digital photography book of all time includes many new images; up-to-date information on gear, pricing, and links; and a new chapter from the author on the "Ten Things I Wish Someone Had Told Me When I Was First Starting Out in Photography."Â Hereâ™s how Scott describes this bookâ™s brilliant premise: âœlf you and I were out on a shoot, and you asked me, âœHey, how do I get this flower to be in focus, with the background out of focus?,â™ I wouldnâ™t stand there and give you a photography lecture. In real life, Iâ™d just say, âœPut on your zoom lens, set your f-stop to f/2.8, focus on the flower, and fire away.â™ Thatâ™s what this book is all about: you and I out shooting where I answer questions, give you advice, and share the secrets Iâ™ve learned just like I would with a friendâ™ without all the technical explanations and techie photo speak.âœ This isnâ™t a book of theoryâ™ full of confusing jargon and detailed concepts. This is a book on which button to push, which setting to use, and when to use it. With over 200 of the most closely guarded photographic âœtricks of the trade,âœ this book gets you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos every time. Each page covers a single concept that makes your photography better. Every time you turn the page, youâ™ll learn another pro setting, tool, or trick to transform your work from snapshots into gallery prints. If youâ™re tired of taking shots that look âœokay,âœ and if youâ™re tired of looking in photography magazines and thinking, âœWhy donâ™t my shots look like that?âœ then this is the book for you.

Book Information

Paperback: 264 pages

Publisher: Peachpit Press; 2 edition (May 20, 2013)

Language: English

ISBN-10: 0321934946

ISBN-13: 978-0321934949

Product Dimensions: 5.9 x 0.7 x 8.8 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (1,421 customer reviews)

Best Sellers Rank: #35,168 in Books (See Top 100 in Books) #49 in Books > Textbooks > Humanities > Visual Arts > Photography #64 in Books > Arts & Photography > Photography & Video > Digital Photography #91 in Books > Computers & Technology > Digital Audio, Video & Photography

Customer Reviews

Since I'm offering an opinion (and review) on the book, *The Digital Photography Book*, I think a brief look at my background may give what follows a bit more veracity. I am an enthusiastic advanced amateur photographer with roughly 40 years of experience that includes a goodly number of awards and published photos. I shut down my wet darkroom a few years ago and have happily traded film and silver-based images for electrons, pixels and ink jet printing. Enough about me; now let's look at the latest book by Scott Kelby (of National Association of Photoshop Professionals fame): *The Digital Photography Book*. This is a different kind of animal in the world of self-help photography books. The author describes the experience of reading the book as having your good friend--who also happens to be an expert in digital photography--standing besides you while you're taking pictures. The book lives up to Scott's description--complete with the frequent interjection of his quirky sense of humor. (Warning, watch out for the first page of Chapter One.) I don't feel this is a book for complete novices--either in photography or in the use of digital equipment. Scott assumes the readers already know the basics of how their cameras work (what and where the controls are) and have used their cameras long enough to know what else they want to learn to take better photographs. Another reason some basic knowledge of photography is necessary to get the most from this book is that Scott doesn't shy away from including the terms in common use by digital photographers today: ISO, white balance, focal length, lens aperture, etc. He also assumes the readers have the desire to move up in the ranks from point-and-shooters to at least competent amateurs.

I really wanted to write a glowing review for "*The Digital Photography Book*"... I've been looking for a good tome of insider tips for digital SLRs for a long time, so when I found Kelby's book I was ecstatic! A quick skim showed many great tips; however, after reading the first page of chapter 1 where he carried on about the phrase "TACK SHARP" I began to lose faith. Here is an excerpt (talking about the origins of the phrase Tack Sharp - meaning a "clear photo"): "TACK stands for Technically Accurate Cibachrome Kelvin (which refers to the color temperature of light in photographs), and SHARP stands for Shutter Hyperfocal At Refracted Polarization. Now, these may

seem like highly technical terms at first, but once you realize that I totally made them up, it doesn't seem so complicated, does it? Now, you have to admit, it sounded pretty legitimate at first. I mean, I almost had ya, didn't I? Come on, you know I had you, and I'll bet it was that "color temperature of light" thing I put in parenthesis that helped sell the idea that it was real, right? It's okay to admit you were fooled..."Is this for real? Maybe his editor was asleep. He makes a lame joke out of trying to fool the reader, then carries on for half a paragraph laughing at how clever he is! I tried to give him the benefit of the doubt, but he continued with this 'fooled ya' theme by writing fake subheadings on the next SIX sections: "The Real Secret to Getting Sharp Photos" sorry about duping you with "The Real Secret to Getting Sharp Photos" headline..."Perhaps Even More Important Than That" Again, ignore that headline. It's just a cheap come-on to get you to keep reading. "If You Skip This, Throw Away Your Camera" Still a fake headline.

[Download to continue reading...](#)

Photography: DSLR Photography Secrets and Tips to Taking Beautiful Digital Pictures (Photography, DSLR, cameras, digital photography, digital pictures, portrait photography, landscape photography) PHOTOGRAPHY: Photography Business - 20 Crucial Tips to Kickstart a Successful Photography Business (Photography, Photoshop, Photography Books, Photography ... Photography Business, Digital Photography) PHOTOGRAPHY: Fashion Photography - 8 Practical Fashion Photography Tips For Your Models to Shine (Photography, Photoshop, Digital Photography, Photography Books, Photography Magazines) Photography: Complete Guide to Taking Stunning, Beautiful Digital Pictures (photography, stunning digital, great pictures, digital photography, portrait ... landscape photography, good pictures) Photography: The Ultimate Editing Guide To Enhance And Create Stunning Digital Photos (Photography, Digital Photography, DSLR, Photoshop, Photography Books, ... Photography For Beginners, Photo Editing) Photoshop: Photography for Beginners & Photoshop Box Set: Master The Art of Photography and Photoshop in 24h or Less!!! (Photography, Digital Photography, ... Digital, Portrait, Landscape, Photoshop) Photography: DSLR Photography Made Easy: Simple Tips on How You Can Get Visually Stunning Images Using Your DSLR (Photography, Digital Photography, Creativity, ... Digital, Portrait, Landscape, Photoshop) Photography: Photography Lighting Hacks: 7 Must Know Lighting Tips For Dramatically Stunning Photos..Every Time (photography lighting, portrait photography, ... photography, creativity, dslr photography) DSLR: DSLR Photography: Learn How to Master the Art of DSLR Photography the Quick and Simple Way: DSLR Photography: DSLR Photography for Beginners: DSLR ... Photography, History of Photography) Digital: Photography: For Beginners 2ND EDITION: Pictures: Simple Digital Photography Tips And Tricks To Help You Take Amazing

Photographs (Canon, Nikon, ... Flash, Frame) (DSLR Cameras Book 1) Photography: NOW! - The Ultimate Guide to Take STUNNING Photos And Change the Way You See the World - Master The Art of Digital Photography With Your Camera ... Digital Photography, DSLR, Creativity) DSLR Photography for Beginners: Take 10 Times Better Pictures in 48 Hours or Less! Best Way to Learn Digital Photography, Master Your DSLR Camera & Improve Your Digital SLR Photography Skills Photography: The Complete Beginners Guide to Taking BRILLIANT Photographs that Capture Your Amazingly Beautiful World (Photography for Beginners - Digital Photography, Photography Books) Photography for Beginners & Photoshop Lightroom Box Set: Master Photography & Photoshop Lightroom Tips in 24 Hours or Less! (Photography Tips - Wedding ... - Adobe Photoshop - Digital Photography) Photography Business: Sell That Photo!: 10 Simple Ways To Make Big Bucks Selling Your Photography Online (how to sell photography, freelance photography, ... to start on online photography business) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) Cryptocurrency: Guide To Digital Currency: Digital Coin Wallets With Bitcoin, Dogecoin, Litecoin, Speedcoin, Feathercoin, Fedoracoin, Infinitecoin, and ... Digital Wallets, Digital Coins Book 1) The Digital Photography Book: Part 1 (2nd Edition) Photography: Digital SLR Crash Course! Master Digital Photography & Take Amazing Photographs for Beginners David Busch's Canon EOS Rebel T5/1200D Guide to Digital SLR Photography (David Busch's Digital Photography Guides)

[Dmca](#)